

Press Release

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Zenulta appoints SYNTAX as reseller of ground-breaking Enterprise Event Correlation technology

Zenulta sends strong signal of growth in Greece, the Balkans, Middle East, Eastern Europe and the CIS countries as it expands its reseller network, bringing its leading proximity correlation technology to the regions

Zenulta, providers of the market-leading enterprise event correlation technology, has appointed SYNTAX as its reseller partner for Greece, the Balkans, Middle East, Eastern Europe and the CIS countries in a move that signals the launch of a key growth strategy for Zenulta as part of plans to deliver its technology across the world.

The partnership with SYNTAX for these regions comes at the same time as Zenulta announces expansion plans in Austria, with IT and Management Consultant partner Unisys.

In Greece, the Balkans, the Middle East, Eastern Europe and the CIS countries, SYNTAX will deliver Zenulta's ground-breaking Zenulta™ Enterprise Event Proximity Correlation technology, which provides high-value correlation for network and service assurance. It is a new approach that breaks down the barriers of incumbent technologies and enables telecoms businesses to maintain complex, multi-vendor, multi-platform networks and systems, ensuring constant service delivery and performance with vastly reduced support costs.

The appointment of SYNTAX – known throughout these regions as a major player in systems integration – provides significant impetus to Zenulta's growth in the region, as SYNTAX is seen as offering complementary skillsets and expertise, with the ability to deliver Zenulta solutions with added-value. Zenulta's initiative with SYNTAX creates a major opportunity to be a significant player in Greece, the Balkans and Middle East.

"We needed a partner who we knew would be innovative in delivering Zenulta's event correlation solutions, but at the same time we wanted that partner to be stable, with the proven technologies and expertise that would increase our strength

in the marketplace. SYNTAX, as renowned IT consultants and industry experts, fits that profile excellently and we are delighted to be embarking on this exciting partnership with them," said Derek Johnson, Chief Operating Officer, Zenulta Ltd.

"By appointing SYNTAX, we are demonstrating our growth ambition across these markets. It's a win-win not just for the two companies, but for the many potential customers we expect to gain," he added.

"As Zenulta's partner in Greece, the Balkans, the Middle East, Eastern Europe and the CIS countries, we are committed to the opportunity ahead. Zenulta has highly innovative technology which we will deliver in the marketplace. SYNTAX has the expertise and skills to enhance the solution, providing it in the most effective way for customers' right across these regions," said Achilleas Philippopoulos, Telecoms & Energy Business Division Director, SYNTAX IT Inc.

Zenulta's launch customer was TurkCell, Turkey's first and biggest GSM network provider. TurkCell operates one of the largest single mobile networks in Europe with 36 million subscribers, and uses Proximity Correlation to optimise its network service performance. TurkCell's objective is to ensure its network operates consistently at full potential and delivers the best customer experience. Proximity Correlation helps with the quick and effective monitoring of its voice and data network, and the management of performance data.

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About SYNTAX

SYNTAX IT Inc., established in 1994 in Athens Greece, is an IT and Management Consultants corporation. SYNTAX activities as a Value Added Distributor and Systems Integrator enables large organizations to deploy innovative technologies in order to optimize the efficiency and operations of businesses and assure the ROI of their clients. SYNTAX offers a broad range of IT and consultancy expertise. It includes Service Level Management, Project Executions & Workflow Management, Compliance Management, Mashups, Information Risk, Security and Systems Availability Management. SYNTAX also provides advisory and professional outsourced services. The company has more than 130 large corporations and public organisations as active customers in EMEA. For more information see www.SYNTAX.gr.

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About Zenulta

Zenulta Ltd was founded in February 2006, bringing together experienced Network Management knowledge and a genius approach to the existing issue of enterprise-wide event correlation. Since then, a team of highly talented developers has been working to bring a new type of Enterprise Event Correlation machine to the market. The innovative product represents a paradigm shift in this arena – a new way of thinking about the issue. Zenulta adheres to adherence to the OSS/J industry standard and is recognised in the Prosspero Recognition Program. The solution is being developed using Zenulta's innovative technology directly with a customer and a Systems Integrator. The commercial launch date for the product – which also takes the company name Zenulta – was May 2007. Zenulta Ltd is privately owned and has attracted investment partners. Systems Mechanics are a majority shareholder. The company is UK based operating from Brinkworth in Wiltshire. For more information see <http://www.zenulta.com>

About Systems Mechanics

Systems Mechanics are specialists in the field of Telecommunications Network and Service Management. Systems Mechanics provides a complete service to satisfy customer operational, business and technical needs—from initial concept through all stages of delivery to operational deployment. Systems Mechanics' markets its own CrossTalk™ Product Suite offering a wide range of solutions for enhanced fault management with HP OpenView TeMIP, encompassing many different aspects of functionality, ranging from mediation and framework enhancements, to dedicated off the shelf alarm processing and correlation applications. Systems Mechanics are the majority shareholder in Zenulta Ltd. For more information see <http://www.sysmech.co.uk>